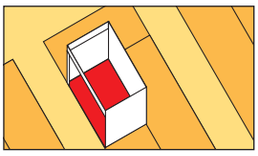
VAKANTIEBEURS

the world at your feet

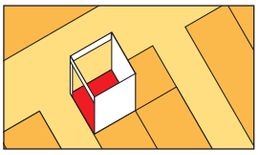
8 - 13 January 2013 Jaarbeurs Utrecht www.vakantiebeurs.nl

INFORMATION ABOUT THE REGISTRATION FORM

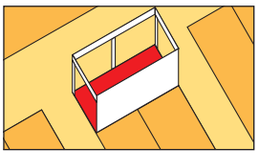
An explanation follows below of the various packages available for participation. Please indicate your choice on the enclosed registration form.



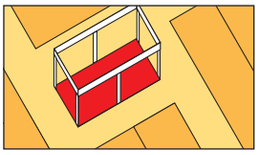
Aisle location (one side open)
Booked before tot 31 January 2012
€ 123,00* per sq.m
Booked before 30 June 2012
€ 131,00* per sq.m



Corner location (two sides open)
Booked before tot 31 January 2012
€ 131,00* per sq.m
Booked before 30 June 2012
€ 139,00* per sq.m



End of row location (three sides open)
Booked before tot 31 January 2012
€ 136,00* per sq.m
Booked before 30 June 2012
€ 144,00* per sq.m



Island location (completely open)
Booked before tot 31 January 2012
€ 141,00* per sq.m
Booked before 30 June 2012
€ 149,00* per sq.m

*All prices are exclusive of stand construction

Standtypes*

The following locations are available.
- Minimum size for an aisle location is 9 sq.m
- Minimum size for a corner location is 25 sq.m
- Minimum size for an end of row location is 50 sq.m
- Minimum size for an island location is 100 sq.m.

* Stand space < 21 sq.m. is offered only in combination with a stand construction package.

Early registration

If you register before 31 January 2012 a lower rate per sq.m. applies. For example: an aisle location will cost you € 123,00 per sq.m. while € 131,00 applies for registration before 30 June 2012. Book early to benefit from this offer! Plus early registration means more choice of location at the exhibition.

Volume discount

A volume discount applies for stands larger than 80 sq.m. A discount of € 10,00 applies for all extra sq.m. above 80 sq.m.

Basic package

Each exhibitor automatically uses certain services included in the basic package. We carry out a number of services per exhibitor at registration (for example administration). You are also entitled to use a number of other services, which contribute to a well-prepared and successfully organised exhibition.

Fixed costs basic package: € 300,00

The basic package includes:

- Listing in (digital) catalogue
- Listing of company name on exhibition website www.vakantiebeurs.nl
- Exhibition Academy for exhibitors
- Publicity and media campaign
- Use of digital press room
- Market research into visitor interest and willingness to invest
- Administration costs
- For direct exhibitors only: 20% discount on the entire range of products at Jaarbeurs Catering outlets (Moments, Great…)

Stand construction is not included in the basic package.

Indirect participants

'Indirect' participants may not exhibit at your stand without your notifying the fair organisation.
So to notify Jaarbeurs Utrecht of any indirect exhibitors before the fair simply fill in the form on the website www.vakantiebeurs.nl/indirectexhibitor. The form is available as of September 2012. If Jaarbeurs Utrecht establishes that you have an indirect exhibitor on your stand an additional € 1,000 will be charged per indirect exhibitor.

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Stand construction packages*

Choose convenience and arrange for your stand one of the two attractive all-in formulas.

Vakantiebeurs modular stand construction

Layout stand construction package (from 9 sq.m):

- White modular walls (2.5 m high)
- White storage space of 1 sq.m
- Orange fascia board
- Text sign with white company name
- Escolita carpet tiles, anthracite
- 1 white bar table
- 2 white bar stools
- 1 waste-paper basket
- 3kW electrical connection, including usage and wall socket
- 1 spotlight per 4 sq.m
- Daily stand cleaning

Rate: € 99,00 per sq.m

Vakantiebeurs wooden stand construction

Layout stand construction package (from 12 sq.m):

- White wooden walls (2.5 m high)
- White storage space of 1 sq.m
- Orange fascia board
- Text sign with white company name
- Escolita carpet tiles, anthracite
- 1 white bar table
- 4 black bar stools
- 1 white information counter
- 1 waste-paper basket
- 3kW electrical connection, including usage and wall socket
- 1 spotlight per 4 sq.m
- Daily stand cleaning

Rate: € 115,00 per sq.m

For a visual impression of both stand construction packages we refer you to visit our website: www.vakantiebeurs.nl/standconstruction

Change options for both stand construction packages

Text on fascia board

If you ordered a stand construction package, the official company name as stated on the binding registration form, will be displayed on the fascia board. If you wish to change the text, you can do this free of charge trough www.expopoint.nl after having received the login code of Jaarbeurs Utrecht.

Carpet tiles

Carpet tiles will be delivered in the colour anthracite. If you would like to change the colour, you can do this at additional costs through www.expopoint.nl with the login code of Jaarbeurs Utrecht.

Additional facilities

You can order additional facilities such as furniture, green decoration and technical issues at www.expopoint.nl with the login code of Jaarbeurs Utrecht.

Change options Vakantiebeurs wooden stand construction

Some of the items of the Vakantiebeurs wooden stand construction package can be changed at additional costs, through www.expopoint.nl by using the login code of Jaarbeurs Utrecht.
You are able to change the following items:

- Colour of fascia board (standard in orange)
- Exhibitor logo on fascia board instead of company name (standard company name in white)
- Increase storage space (standard storage space is 1 sq.m)

* Exhibition space < 21 sq.m is offered only in combination with a stand construction package

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