

VAKANTIE beurs

TRADE
DAY



10 JAN '24

JAARBEURS
UTRECHT

JAARBEURS

Numbers of the 2023 edition

FACTS & FIGURES



7.940

Number of visitors

91%

Of the visitors are likely to return

7,1

Average rating of the event by visitors

visitor profile

(Co-)decision maker: 68.5%

Director/owner: 18,3%



863

Number of direct and co-exhibitors

107

Number of countries



Top 5 motives for visiting the event

1. Meet exhibitors
2. Networking
3. Gaining inspiration
4. Staying up-to-date on trends and innovations
5. Discovering new exhibitors

More info
about
participating?